


A rooftop bar scene at sunset. In the center, a group of people is dancing on a wooden deck under a large umbrella. The background shows a city skyline with several skyscrapers. The scene is lit with warm, golden light from the setting sun. String lights are visible in the foreground and background. In the bottom right corner, there is a small blue checkmark icon.

Google

 In4care

# The Digital Revolution



2017

World Population

7 BILLION

2020

5 Billion

2017

Internet  
Population

4 Billion

2020

+50 Billion

connected devices

# The world is mobile



1990



2018

# Artificial Intelligence - Machine learning



2018



Hi, how can I help?



2018 - 2023

Google Assistant



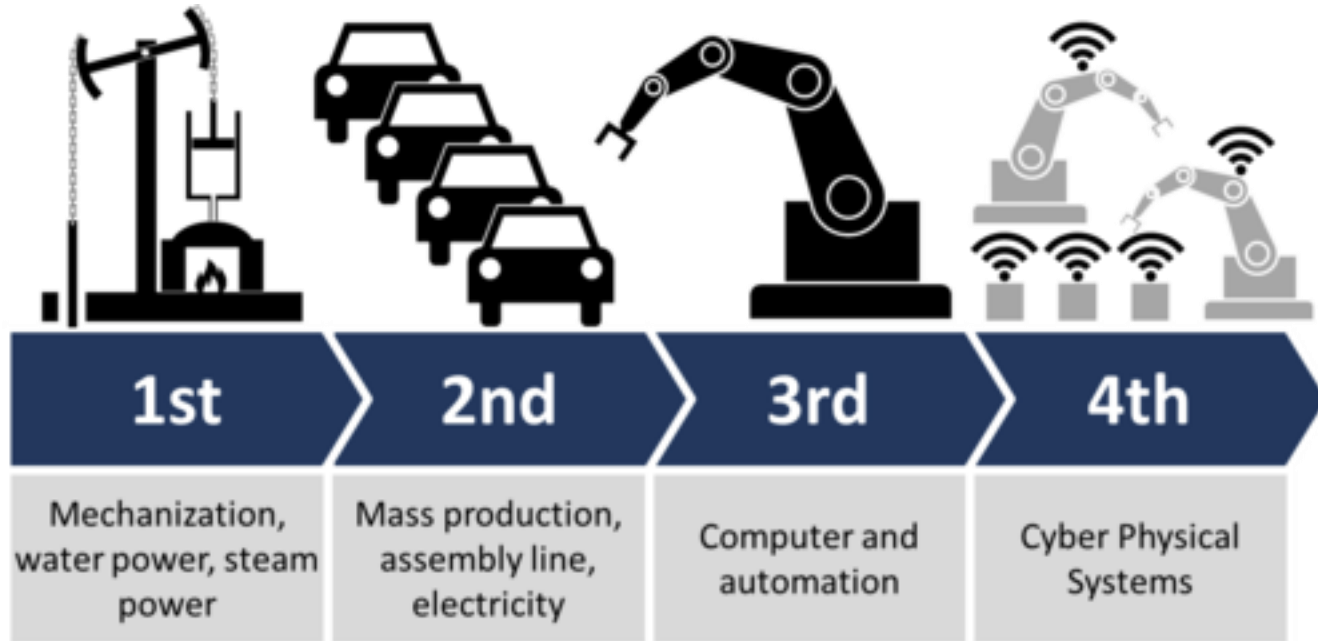
“ Machine learning is a **core, transformative way by which we’re rethinking how we’re doing everything.** ”

- Sundar Pichai

A.I./M.L creates the most value for humanity in Healthcare



# The 4th Industrial revolution



**1750**  
**STEAM**

**1870**  
**ELECTRICITY**  
(oil)

**1970**  
**COMPUTERS**

**2010**  
**KNOWLEDGE**  
(people!)

Reinvent  
everything



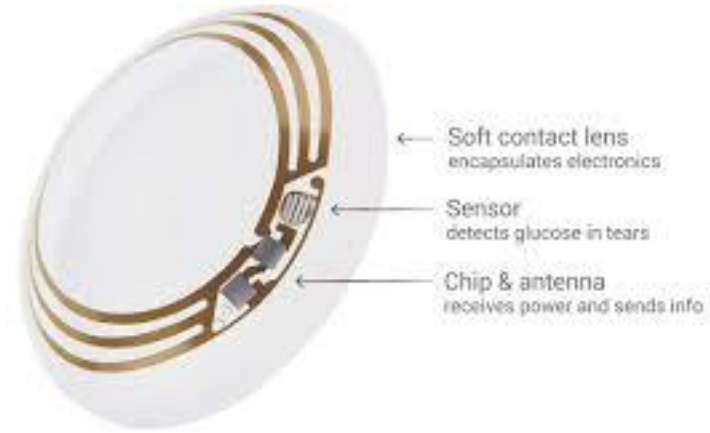
# Reinvent everything



## Solve great problems.



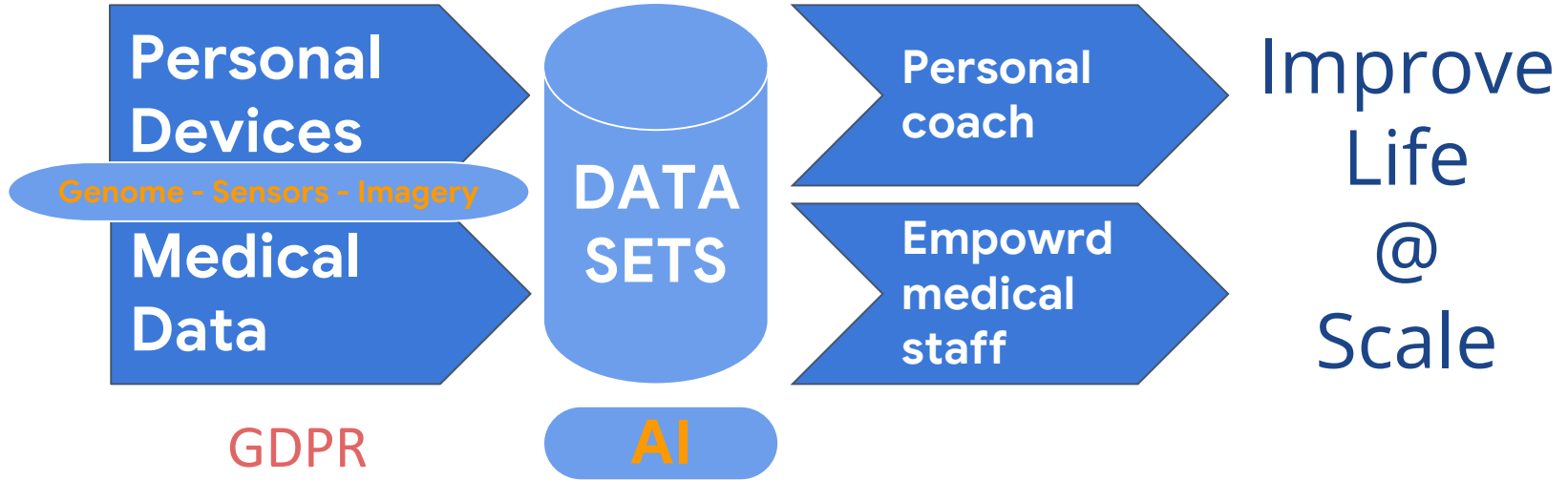
# Reinvent healthcare



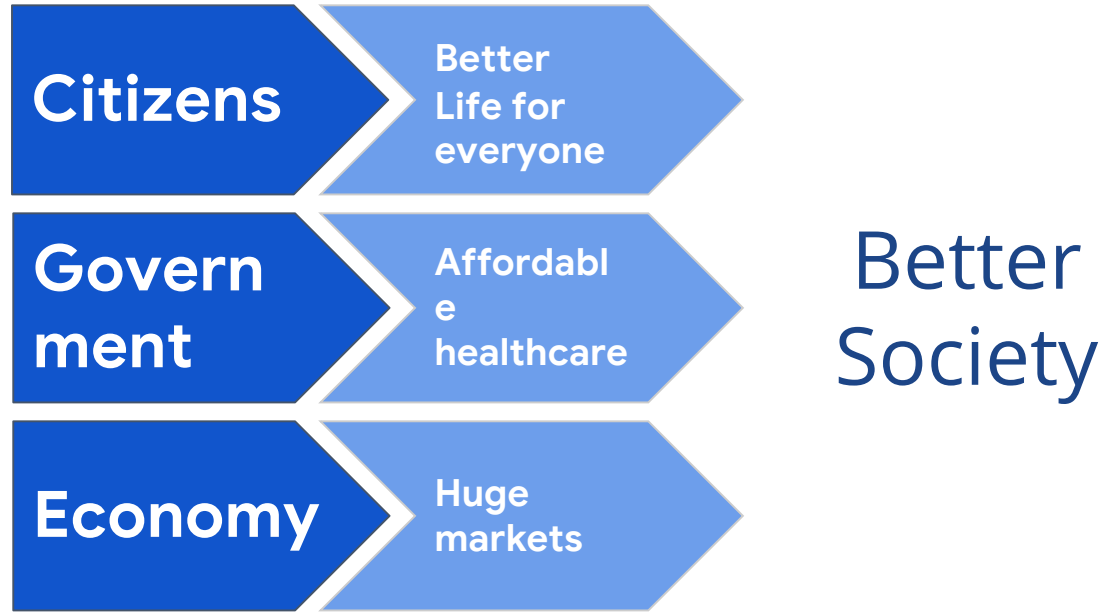
Google



# Reinvent healthcare



# Reinvent healthcare





# The partnership strategy

**Sanofi-Verily diabetes partnership is just the latest in the Internet of Medical Things trend**

October 16<sup>th</sup>, 2016

FiercePharma

**Google and GSK form venture to develop bioelectronic medicines**

August 1<sup>st</sup>, 2016

The Guardian

**Johnson & Johnson Announces Formation Of Verb Surgical Inc., In Collaboration With Verily**

December 10<sup>th</sup>, 2015

Johnson & Johnson

**DeepMind partners with NHS eye hospital to conduct AI research**

July 5<sup>th</sup>, 2016

TE

**DeepMind is teaming up with University College London Hospital to inject AI into cancer treatment**

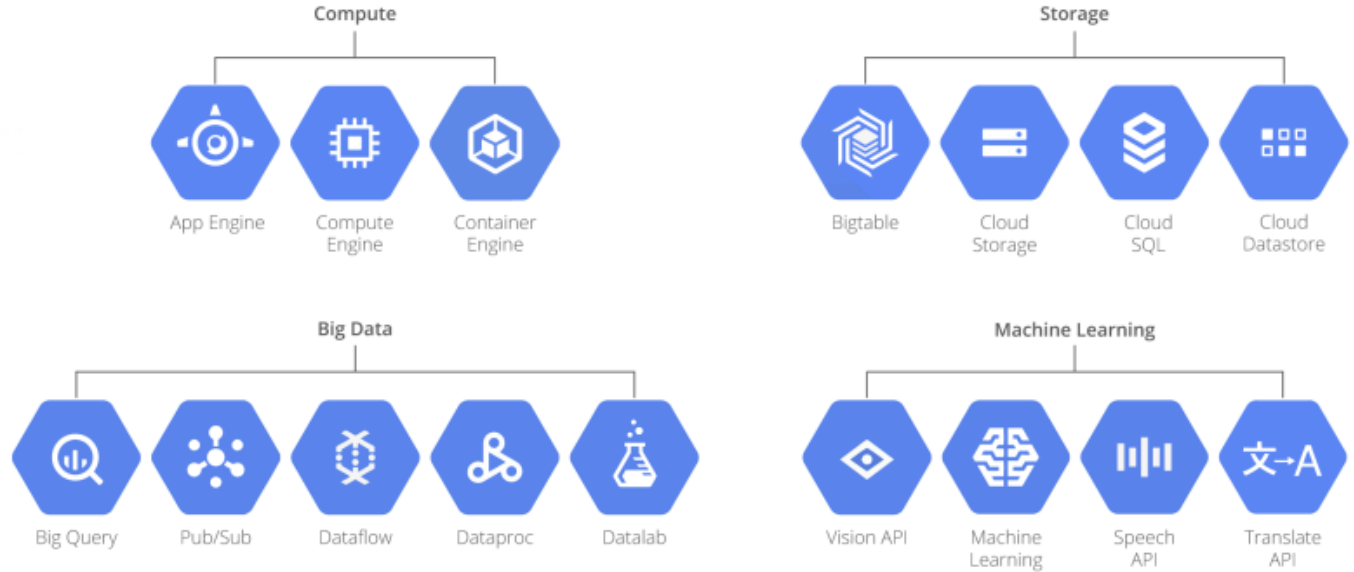
January 19<sup>st</sup>, 2018

QUARTZ

# Google helps to power your innovation

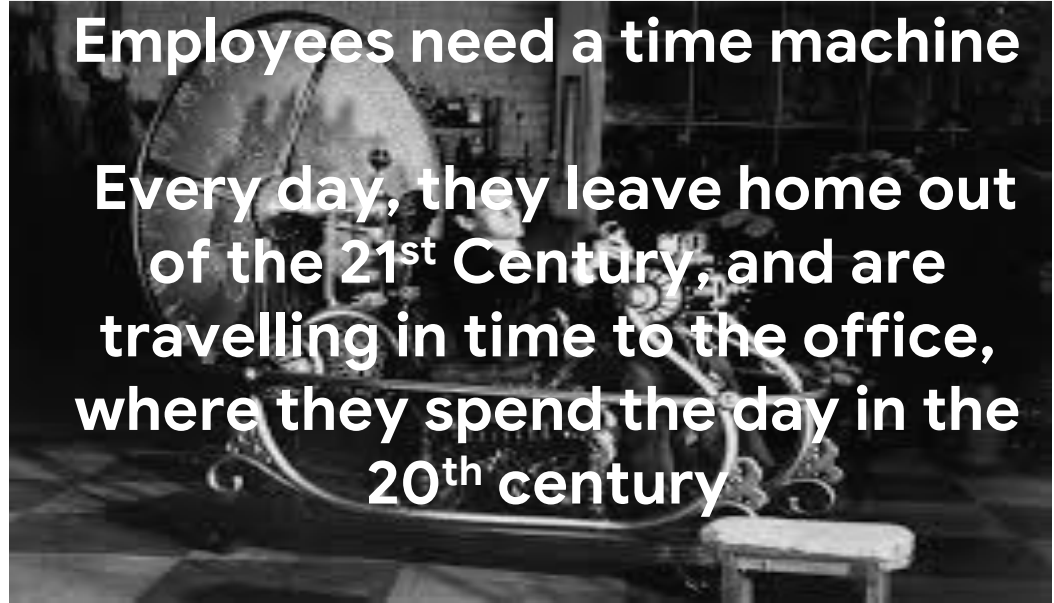


Google Cloud Platform





Reinvent  
the way we  
work



Google

# Stop networking computers, start connecting people



The way you worked yesterday



The way you live and work today

Reinvent culture







the  
**paradox**  
of the internet in Belgium

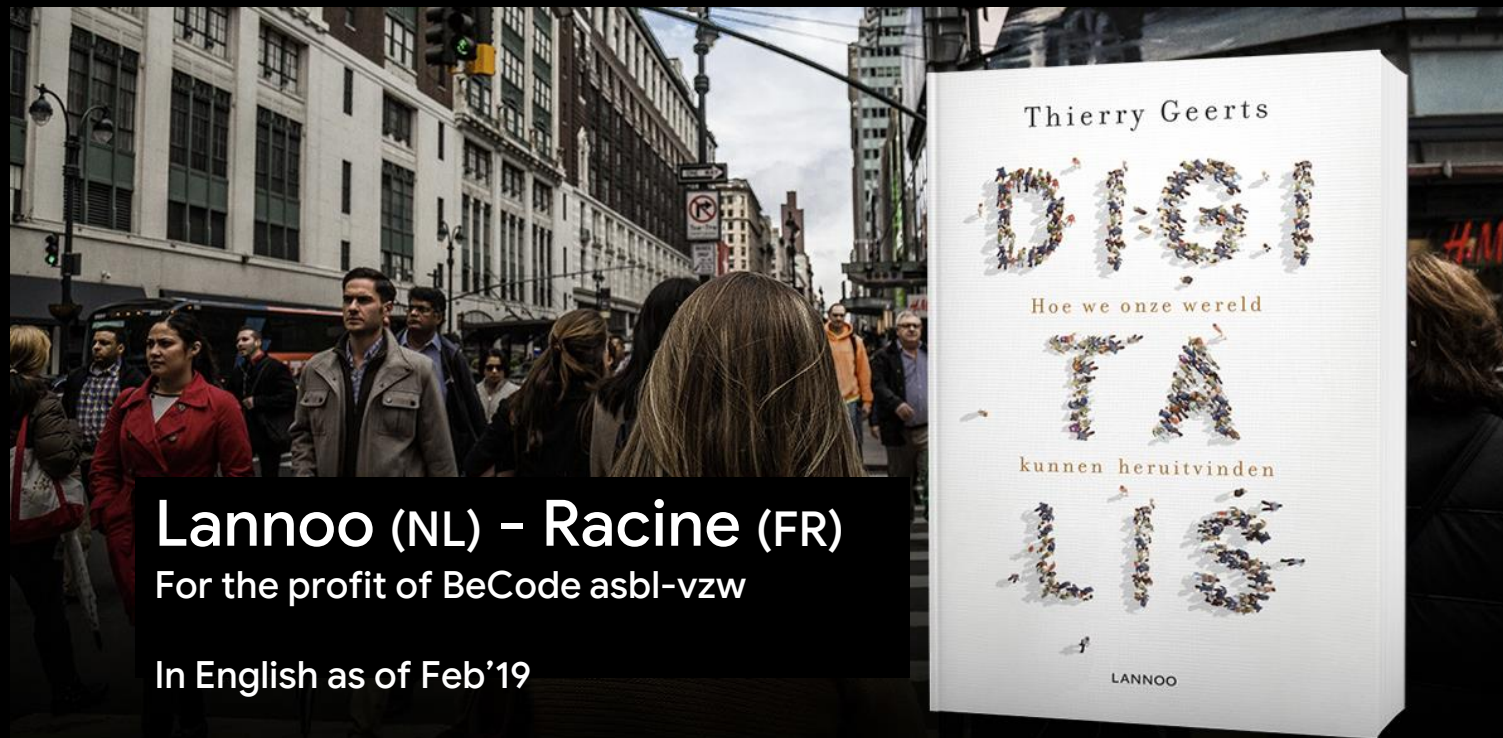
**people**

are much more

**connected**

than

**businesses &  
government**



**Lannoo (NL) – Racine (FR)**

For the profit of BeCode asbl-vzw

In English as of Feb'19



Google

